



How Technology Preserves
Kolkata's

Fabric Heritage

Every stitch tells a story....

UDI DEVGAN

IX ROSE

KAASHVI

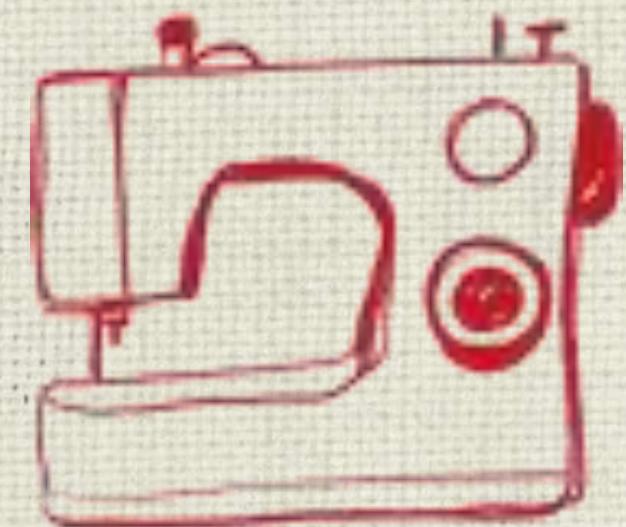
LAKSHMIPAT SINGHANIA ACADEMY

LOHIA

INTERNATIONAL

Patching the past

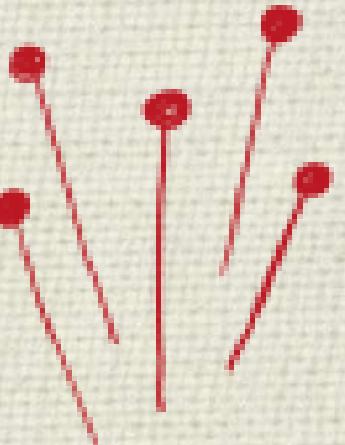
Kolkata's heritage is rooted in its history, creativity, and way of life. Shaped by art, literature, architecture, and traditions passed down through generations, the city reflects a deep cultural soul that still lives in its streets and people.





Our Fabrics

Kolkata's fabric heritage reflects a long tradition of skilled handloom weaving. Fabrics like Baluchari and Tant sarees are valued for their intricate patterns, storytelling motifs, and comfort. Passed down through generations, these textiles represent the creativity and cultural identity of the city.





BALUCHARI
SAREE



DHAKA
MUSLIN



JAMDANI



TANT
SAREE

The role of technology

Technology plays an important role in preserving Kolkata's fabric heritage by supporting traditional weaving while keeping it relevant today.

- Digital documentation helps record old weaving techniques, patterns, and designs for future generations.
- Online platforms and social media allow artisans to showcase and sell their fabrics globally.
- Improved looms and tools increase efficiency without losing the handmade quality.
- E-commerce and digital marketing help weavers earn better livelihoods and keep the craft alive.
- Design software assists in adapting traditional motifs to modern tastes while preserving originality.



We Are Hiring !

FABRICLORE

Dyeable [RFD] ▾ Dyed ▾ Made-to-Order ▾ Ready Stock ▾ Contact ▾

Q ⌂ ⌂

Wholesale Fabric Supplier in Kolkata



West Bengal Heritage Repository

BALARAM SAHA
Designer of Handloom Sarees

SARFES ▾ KURTA SETS ▾ DUPATTA & STOLES ▾ SALE

FREE SHIPPING On all orders

HANDBLOCK SAREE

17 products



Tussar Silk Handblock Print Saree in Magenta & Beige By Balaram Saha
Rs. 8,999.00

Cream & Black, Tussar Silk saree
Rs. 8,999.00 **Save Rs. 1,100.00**

Gachhi Tussar Silk Saree by Balaram Saha - Grey Block Print with Border
Rs. 8,999.00

Tussar Silk Saree by Balaram Saha | Black & Red Hand Block Fish Print
Rs. 8,999.00 **Save Rs. 1,000.00**



PROTECTING

HERITAGE



Bibliography

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Thank You

